



OFFICIAL PROGRAM
Centenary vs. T. C. U.
OCTOBER 28, 1939 **PRICE 25 CENTS**



GROGAN *Master* STATION

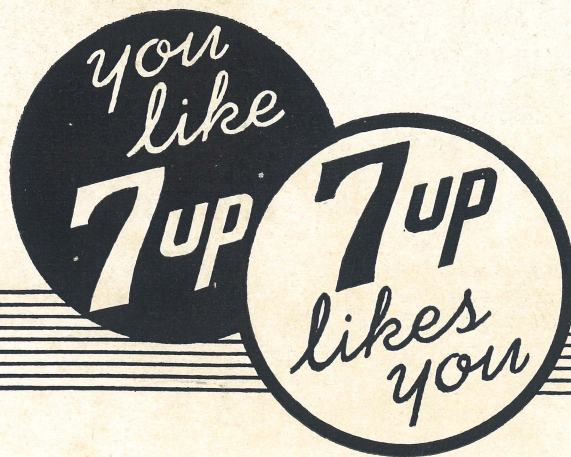


Good Luck Gentlemen. May your 1939 season be one of great victories. And speaking of good luck, it's always good luck for motorists who visit any of the ten convenient Grogan Stations in Shreveport. Here you find "the finest gasoline modern science and equipment can produce" . . . those famous Fisk Tires and Marathon Motor Oils . . . May we serve you, too?

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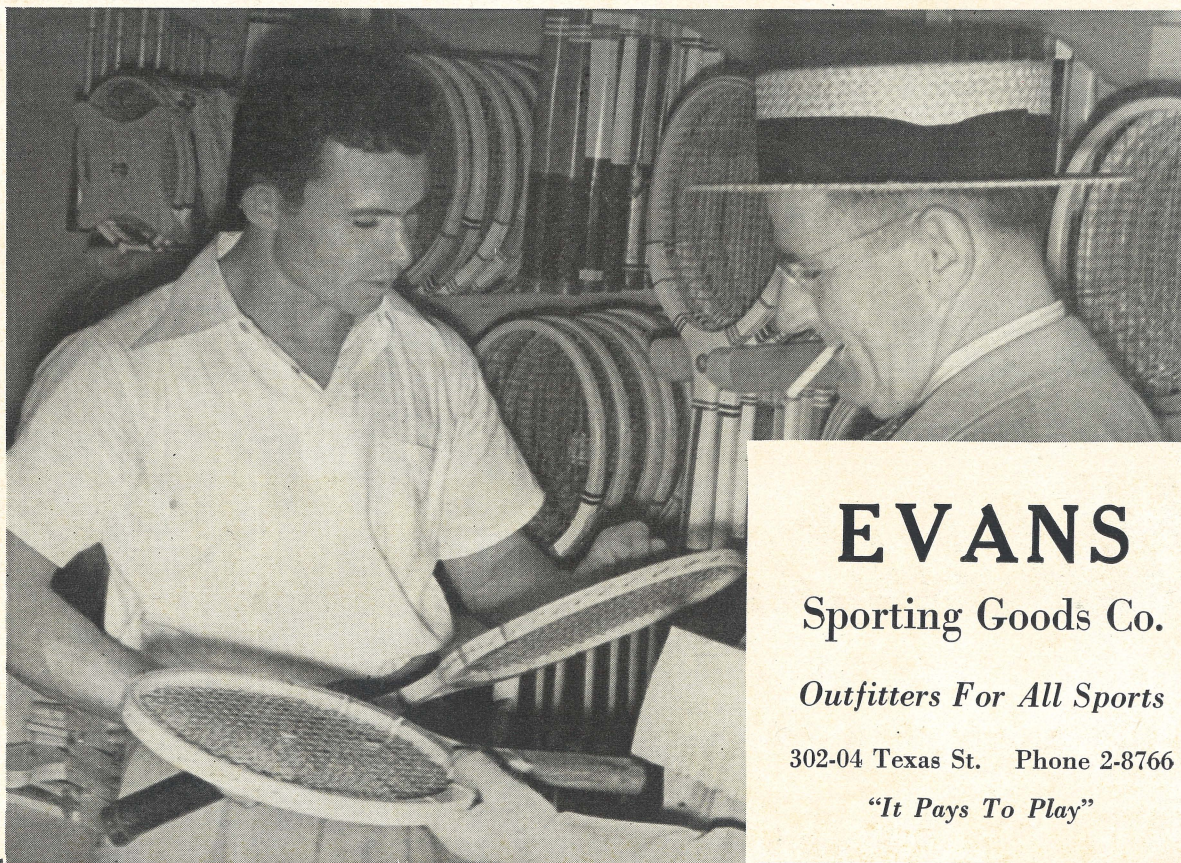
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Best Wishes
to the

CENTENARY
GENTLEMEN

from the

CITY OF SHREVEPORT



HEAD COACH CURTIS PARKER

HEAD FOOTBALL COACH AND ATHLETIC DIRECTOR

CURTIS PARKER—A graduate of the University of Arkansas where he was outstanding in football, basketball, and track, Curtis Parker has won an enviable record since his association with Centenary College.

Parker came to Centenary in 1926 and served as freshman coach three years. Promoted to assistant coach he served with Homer H. Norton five years. The Norton-Parker combination became famous throughout the country as the Gents went through undefeated seasons in 1927, 1932 and 1933 playing many of the outstanding teams in the South. Parker's fame rose as one of the best scouts in the South. When Norton went to Texas A. & M. College, Parker was promoted to Athletic Director and Head Coach. Taking over the team as Head Coach in 1934 Parker has won 35 games, lost 18 and tied 5. Parker is a thorough student of football. He has the ability to develop players and get the most out of his team. He is popular with his team and everyone who knows him.

In addition to his football duties, Parker is also head basketball coach and has coached a number of great teams that have won fame throughout the South and Middle West. He is serving as a member (from the South) of the National Collegiate Athletic Association Rules Committee. He has coached two conference championship teams and in 1934 his team was undefeated.

Preceded by such luminaries as Bo McMillan of Indiana, and Homer Norton of Texas A. & M. College, Parker had a tough assignment when he took over his duties as Head Coach. His record, however, shows that he has more than maintained the high degree of efficiency and success in Centenary athletics. Centenary continues to progress in athletics under the leadership of Athletic Director and Head Coach Curtis Parker.



Centenary Physical Education Building

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Tense Moment in Normal Game



Coach Tom Cobb

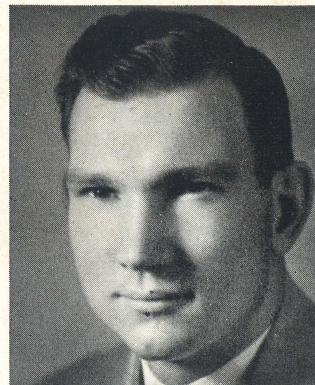
Line Coach

TOM COBB—Line Coach Tom Cobb and Curtis Parker began their acquaintance when the two played freshman football at the University of Arkansas. Cobb was a professional football player with Kansas City, Cleveland, Detroit and Chicago before beginning his coaching career at the Wagoner, Oklahoma High School. In 1936 he became associated with Curtis Parker at Centenary.

Cobb has been unusually successful in developing great forward players at Centenary. He is extremely popular and a pal to every boy on the squad. Centenary's impressive victories over such teams as T. C. U., S. M. U., and Texas A. & M. have been due in a large measure to the great defensive work of the line coached by Tom Cobb.

Coach Cobb is director of Intramural Sports on the campus.

ASSISTANT COACHES



Coach Elmer Smith

Backfield Coach

ELMER SMITH—One of the outstanding athletes of his Alma Mater, Hendrix College in Arkansas, Elmer Smith came to Centenary as backfield coach and No. 1 scout in 1935.

Graduating as a four letterman, Smith began his coaching career at the Hamburg, Arkansas High School. From there he returned to Hendrix College as a member of the coaching staff and then became associated with Curtis Parker at Centenary.

Quiet, soft-spoken, Smith has a knack of turning out good backfield men and is a perfect working combination with Parker.

Coach Smith played three years of professional baseball as a catcher. He was one of the greatest all-round athletes in Arkansas lettering in football, basketball and track.

Coach Smith is also freshman basketball coach and head baseball mentor.

The Favored Sports Newspaper
of Ark-La-Tex
THE SHREVEPORT TIMES

The Favored Sports Newspaper
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THE SHREVEPORT TIMES

Always first with all Sports News and the victories of "Centenary's Gentlemen."

Complete details of every important football game with sports gossip by the Nation's recognized writers. Delivered when you are hungry for news as for your breakfast.

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First in Results

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Leon Booth

PUBLIC RELATIONS DIRECTOR

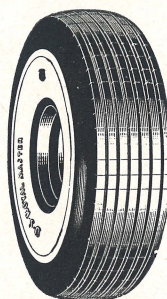
Leon Booth, Shreveport advertising and publicity counsel, who has been appointed director of public relations for Centenary College. Mr. Booth was formerly connected with both local newspapers and has spent a greater portion of his time in advertising and public relations work since leaving Centenary College as a student in 1924. He is also president of Booth, Pelham & Co., Inc., local advertising and public relations counsel.

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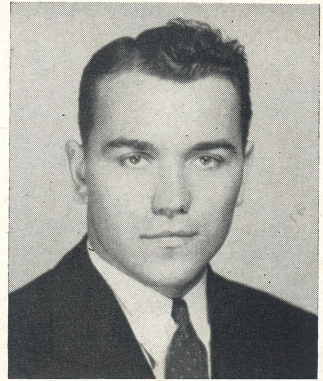


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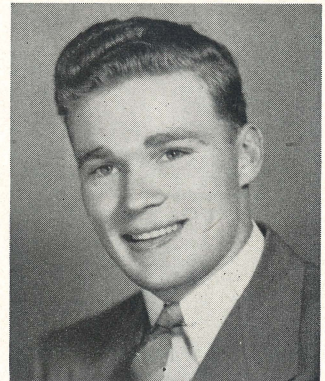
Now . . . **DOUBLE "CELLOPHANE"**
opens **DOUBLE QUICK** . . . 2 Jackets sliced in 1 ZIP!



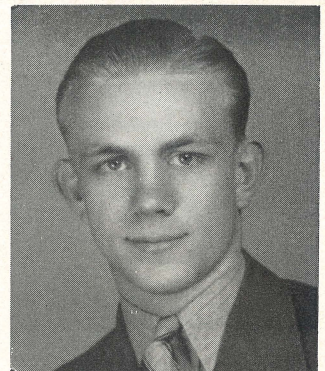
Parade Gasoline Co., Inc.



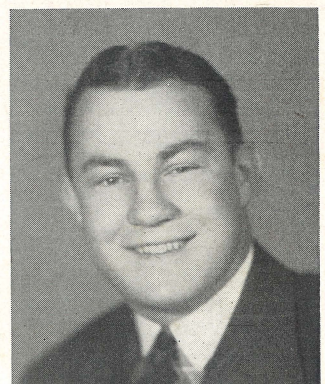
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May—Back



Barnes—Back



Hearne—Tackle



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CENTENARY COLLEGE

"The Gents" 1939 Football Roster

JER NO.	PLAYER	HOMETOWN	POS.	AGE	WT.	HT.	EXP.
20	J. F. Wilkins.....	Shreveport, La.....	B	21	180	6'	0
21	F. M. May.....	Harrisburg, Ark.....	B	20	170	5' 10"	1-L
22	James Barnes.....	Vivian, La.....	B	19	180	6' 2"	1-L
23	Alvin Birkelbach.....	Thrall, Tex.....	B	21	190	5' 10"	2-L
24	Bob Barrie.....	Jenks, Okla.....	B	20	170	5' 10"	1-L
25	Ed Whitehurst.....	Marshall, Tex.....	B	22	185	5' 8"	2-L
26	Jimmie Patterson.....	Ruston, La.....	E	21	180	6' 1"	2-L
27	Max Bowerman.....	Enid, Okla.....	B	22	160	5' 8"	2-L
28	Guy Feducia.....	Shreveport, La.....	B	21	156	5' 7"	0
29	Nedd Looney.....	Oklahoma City.....	E	22	180	6' 1"	2-L
30	Bill Dennis.....	Chicago, Ill.....	B	19	182	5' 10"	0
31	Bill Reynolds.....	Oklahoma City.....	T	23	223	6'	1-L
32	Dub Partin.....	Bossier City, La.....	T	24	245	6' 1"	2-L
33	Norris McCrary.....	Dallas, Tex.....	T	21	209	6' 2"	1-L
34	Aubrey Bardon.....	Fernbank, Ala.....	T	24	200	6'	Sr.
35	Joe Steeples.....	Pawhuska, Okla.....	G	22	170	5' 8"	2-L
36	John Manson.....	Amsterdam, Ohio.....	B	22	177	6'	2-L
37	Lavelle Murphy.....	Shreveport, La.....	T	20	185	6' 2"	2-L
40	John R. Allums.....	East Point, La.....	G	21	180	5' 11"	0
41	Banjo Holloway.....	Wagoner, Okla.....	C	22	210	5' 11"	1-L
42	Leon Allen.....	Minden, La.....	G	23	180	5' 11"	2-L
44	Weenie Bynum.....	Oklahoma City.....	B	23	165	5' 9"	2-L
45	Delwin Heft.....	Berlin, Wisc.....	B	20	170	6'	0
46	Leon Apgar.....	Monroe, La.....	E	20	175	6'	Jr.-C
47	Ted Olzack.....	Beaver Falls, Pa.....	E	23	175	6'	2-L
48	Tom Swirczynski.....	Oklahoma City.....	E	20	180	6' 1"	1-L
49	Claude Teel.....	Vivian, La.....	E	21	176	6'	0
51	Roy McMahon.....	Vivian, La.....	G	21	190	6' 1"	0
52	John Clark.....	Nowata, Okla.....	B	22	185	5' 11"	2-L
53	Loyd Hearne.....	Dallas, Tex.....	T	21	222	6'	1-L
54	James Campbell.....	Parkin, Ark.....	C	22	182	5' 11"	Jr.-C
55	Merrel Lewellen.....	Temple, Tex.....	C	19	184	6' 1"	0
56	Snookie Padgett.....	Shreveport, La.....	C	21	185	5' 8"	1-L
57	Curtis Jones.....	Beaumont, Tex.....	T	20	195	6' 2"	0
58	Ray Mayeaux.....	Kerrville, Tex.....	G	21	191	5' 10"	1-L
59	Bob Johnson.....	Elm Grove, La.....	G	17	188	5' 11"	0
61	John Norwood.....	Bunkie, La.....	E	20	188	6' 3"	Jr.-C

Curtis Parker, Head Coach
 Elmer Smith, Backfield Coach
 Tom Cobb, Line Coach
 Marvin "Hoot" Gibson, Trainer
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Style Show Luncheon each Wednesday

No cover charge

No minimum charge

Except on Saturday night. Saturday night cover charge 40 cents except for dinner guests.

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1939—T. C. U. FOOTBALL SQUAD—1939

No.	NAME	POSITION	WEIGHT	HEIGHT	EXP.	HOME TOWN
1	Chamberlain, Glenn	G.	200	6	2S	Sulphur Springs
3	Anderson, Carl	T.	210	6.1	1S	Wichita Falls
4	Pressley, John	G.	180	5.11	Soph.	Fort Worth
5	Huffman, A. J.	H.	170	5.9	Soph.	Itasca
6	Ware, Logan	H.	176	5.10	1VL	Bartlett
7	Herring, Jack	H.	185	6	1S	Hillsboro
9	Crawford, Bill	G.	194	6.1	Soph.	Fort Worth
10	Gillespie, Kyle	Q.	158	5.10	Soph.	Paris
11	Brumbaugh, A. J.	E.	172	6.1	Soph.	Fort Worth
12	Odle, Jack	Q.	176	6.1	1VL	McKinney
13	Best, Mac	F.	172	5.9	2S	Sand Springs, Okla.
14	Pope, Howard	H.	154	5.8	Soph.	Fort Worth
15	Moss, Robert	G.	191	6.2	Soph.	Belton
17	Ehlers, Melville	E.	188	6.1	1VL	Pharr
18	Everett, Dick	T.	213	6.1	Soph.	Corsicana
19	Coleman, Eugene	T.	175	6.3	Soph.	Fort Worth
20	Cowart, Glenn	Q.	156	5.9	1S	Dallas
21	Williams, Charlie	E.	185	6.1	2VL	Hillsboro
22	Adams, Woodrow	T.	229	6.2	Soph.	Midland
23	Thompson, Floyd	H.	170	5.10	Soph.	Breckenridge
24	Sparks, Nolan	F.	189	5.10	Soph.	Panhandle
25	Horner, Durward	E.	196	5.11	2VL	Fort Worth
26	Smith, Paul	F.	180	5.11	1S	Fort Worth
27	Roach, Phil	E.	177	5.10	Soph.	Fort Worth
28	Hampton, Jim	T.	205	5.11	1S	Hope, Ark.
29	Pugh, Leonard	T.	209	6.2	1S	Fort Worth
30	Looney, Don (Captain)	E.	193	6.3	2VL	Sulphur Springs
32	Mecaskey, James	C.	168	6.2	Soph.	Panhandle
34	Allen, Irwin	H.	158	5.10	1S	Floydada
35	Kerlee, Ennis	T.	210	6	1VL	Fort Worth
36	Clark, Earle	H.	185	6	2VL	Breckenridge
37	Browning, Selwyn	G.	185	5.9	Soph.	Vivian, La.
38	Taylor, Bud (Captain)	G.	198	5.11	2VL	Austin
39	Duckworth, Woodrow	H.	169	5.11	1VL	Vernon
40	Jones, Billy	G.	195	5.9	Soph.	Eastland
41	Shook, Fred	C.	198	5.11	1VL	Fort Worth
42	Perryman, Jack	E.	167	6	2S	Nocona
43	Cook, Bob	T.	216	6.1	2VL	Fort Worth
44	Sherrod, Bobby	G.	203	6	1VL	Fort Worth
45	Taylor, Spud	H.	180	5.9	2VL	Breckenridge
46	Binion, Linden	G.	196	5.9	1S	Gilmer
47	Brumbaugh, Bonnie	E.	170	6.1	Soph.	Fort Worth
48	Kring, Frank	F.	193	5.11	Soph.	Fort Worth
49	Alexander, Clarence	C.	190	6.1	1VL	McKinney
50	Nicks, Bustor	C.	167	5.11	Soph.	Dallas
51	Sparks, Connie	F.	191	6.1	1VL	Panhandle
52	Cobb, Owen	H.	180	6	1S	Dallas
53	Cloer, Virgil	T.	191	6.2	Soph.	Gainesville
54	Smith, Gail	E.	172	6	1S	DeLeon
55	Stanley, Ray	T.	210	5.11	1S	Lufkin
56	Childers, Bob	H.	190	6.2	1S	Portland
57	Loos, Don	C.	200	6.3	1S	Dallas
58	Wafford, Dave	E.	194	6.3	Soph.	Midland
59	Jones, Hoover	F.	190	6	Soph.	Lufkin

S—Squad. Soph—Sophomore. VL—Varsity Letter.

Correction Notice:

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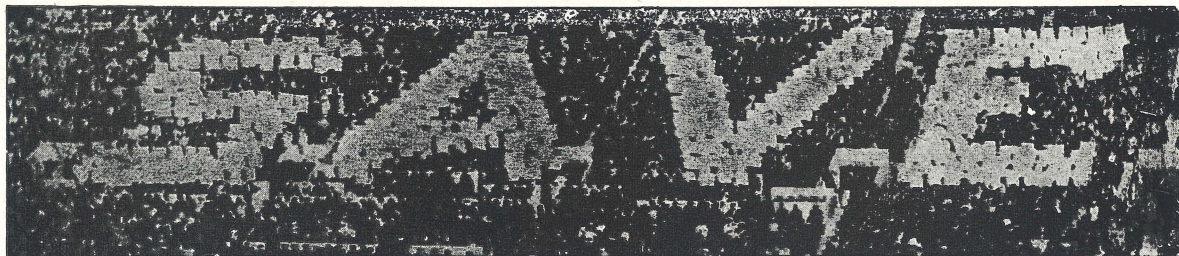
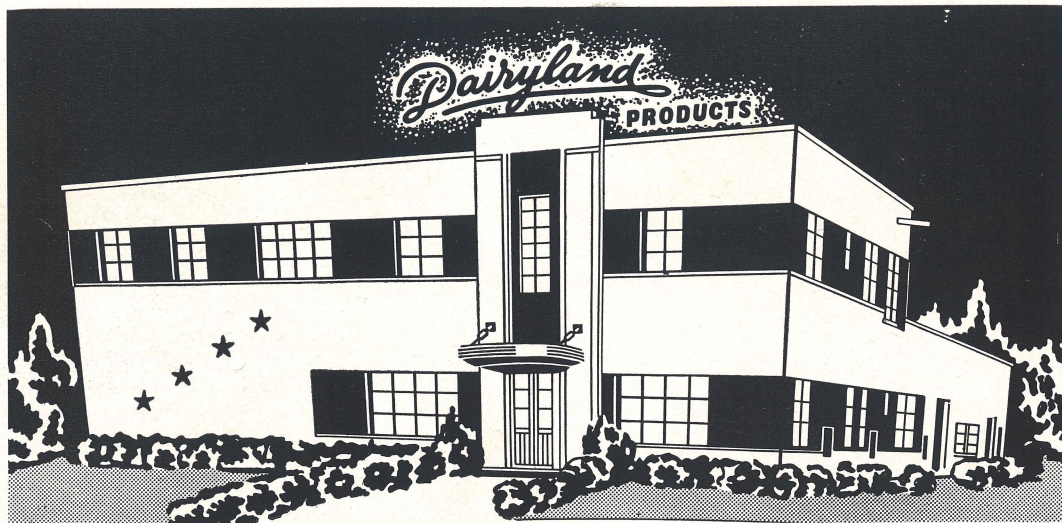
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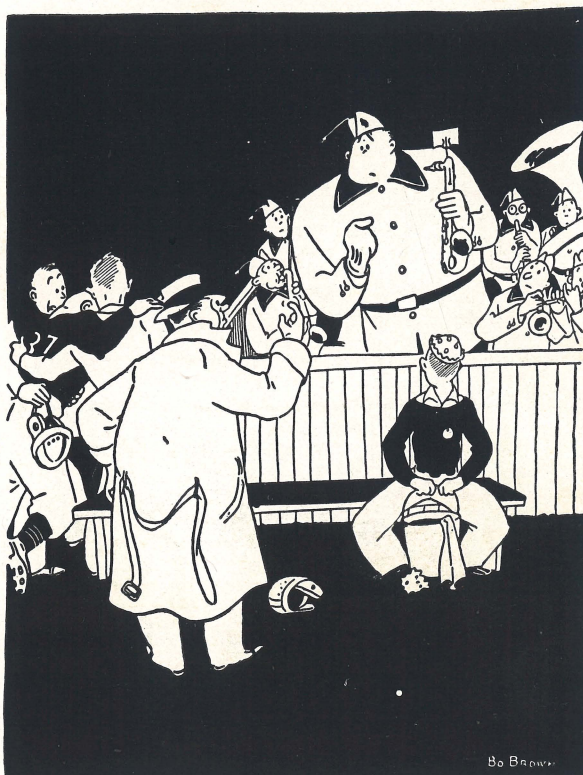
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MARVIN (HOOT) GIBSON—Beginning his 13th year of association with Centenary Hoot is the absolute master of the Centenary team off the field. Formerly a student and assistant trainer Hoot is now beginning his sixth year as Head Trainer. Well liked by the coaches, players and fans Hoot's job is to keep the boys in condition. In view of the fact that Centenary has a small squad, and experienced reserves are scarce, Hoot's job becomes even more important.



Trainer "Hoot" Gibson



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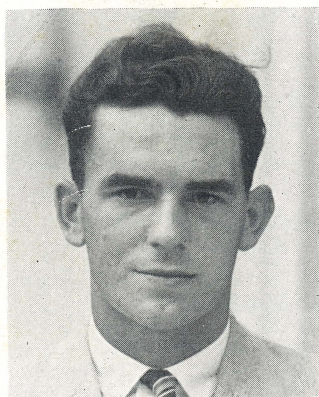
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TO
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For Another Successful Year

**COMMERCIAL
NATIONAL BANK**



Centenary Band

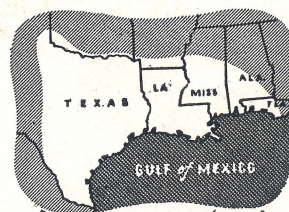


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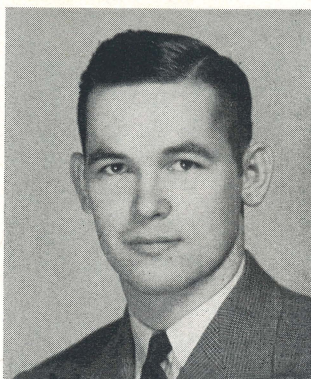


THE NEW CADDO HOTEL AND COFFEE SHOP

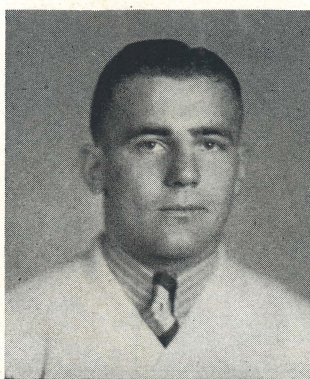
"Air Conditioned"

Rates \$1.50 to \$3.00

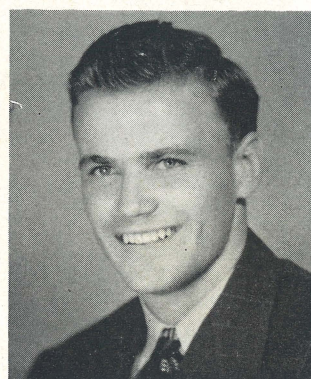
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Bowerman—Back



Birkelbach—Back



Patterson—End

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Where Quality Counts

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E. A. CHAPMAN, Mgr.



"Little" Walt O'Roark is the Centenary Mascot for all sports. At the age of five he can give the name, number and position of any Athlete. Walt is the son of Mr. and Mrs. W. N. O'Roark.

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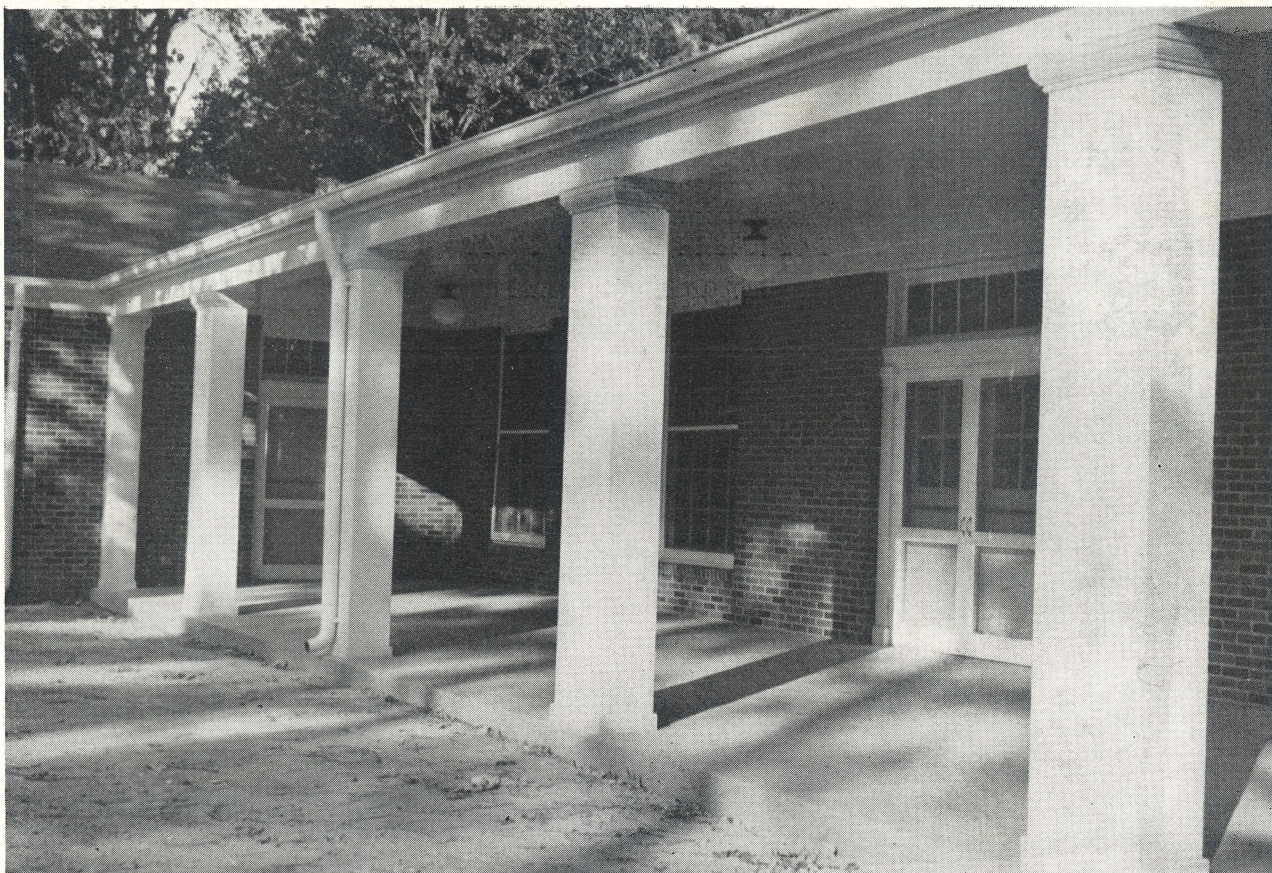
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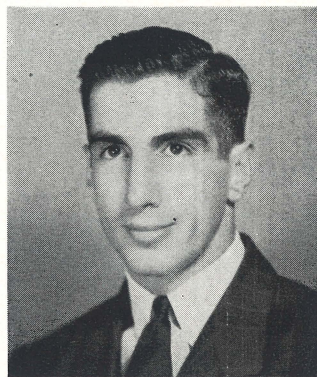
Red Lawrence, Prop.

Use...

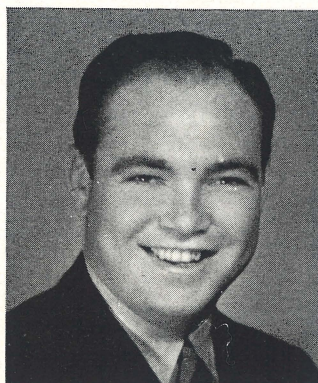
TROLLEYS

To and From the Game

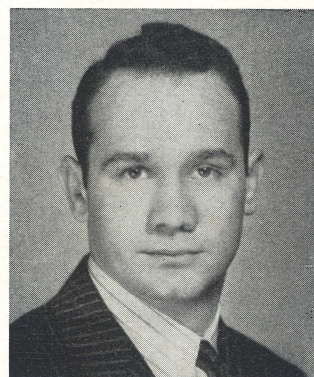
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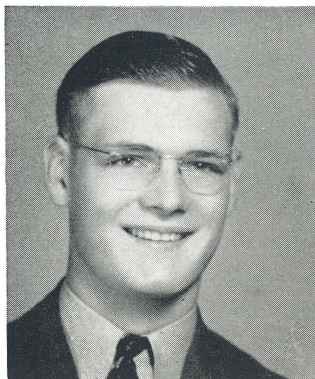


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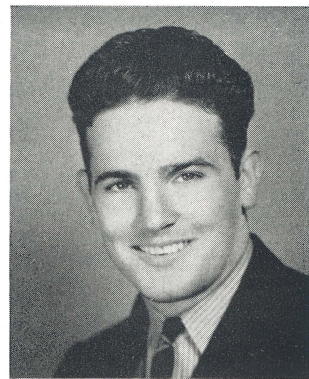
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Looney	Cook	Taylor	Shook	Sherrod	Kerlee	Horner
30	43	38	41	44	35	25

QB
Cowart
20

LHB
Taylor
45

RHB
Herring
7

FB
Sparks
51

SQUAD LIST

No.	No.	No.	No.
1 Chamberlain, g	17 Ehlers, e	32 Mecaskey, c	47 Brumbaugh
3 Anderson, t	18 Everett, t	34 Allen, h	R., e
4 Pressley, g	19 Coleman, t	35 Kerlee, t	48 Kring, f
5 Huffman, h	20 Cowart, q	36 Clark, h	49 Alexander, c
6 Ware, h	21 Williams, e	37 Browning, g	50 Nicks, c
7 Herring, h	22 Adams, t	38 Taylor, g	51 Sparks, f
9 Crawford, g	23 Thompson, h	39 Duckworth, h	52 Cobb, h
10 Gillespie, q	24 Sparks, f	40 Jones, g	53 Cloer, t
11 Brumbaugh, A., e	25 Horner, e	41 Shook, c	54 Smith, e
12 Odle, q	26 Smith, f	42 Perryman, e	55 Stanley, t
13 Best, f	27 Roach, e	43 Cook, t	56 Chillers, h
14 Pope, h	28 Hampton, t	44 Sherrod, g	57 Loos, c
15 Moss, g	29 Pugh, t	45 Taylor, h	58 Wafford, e
	30 Looney, e	46 Binion, g	59 Jones, f

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26	32	35	41	57	53	47

QB
Clark
52

LHB
Bynum
44

RHB
Barrie
24

FB
Wilkins
20

SQUAD LIST

No.	No.	No.	No.
20 Wilkins, b	30 Dennis, b	41 Holloway, c	53 Hearne, t
21 May, b	31 Reynolds, t	42 Allen, g	54 Campbell, c
22 Barnes, b	32 Partin, t	44 Bynum, b	55 Lewellen, c
23 Birkelbach, b	33 McCrary, t	45 Heft, b	56 Padgett, c
24 Barrie, b	34 Bardon, t	46 Apgar, e	57 Jones, t
25 Whitehurst, b	35 Steeples, g	47 Olzack, e	58 Mayeaux, g
26 Patterson, e	36 Manson, b	48 Swirczynski, e	59 Johnson, g
27 Bowerman, b	37 Murphy, e	49 Teel, e	61 Norwood, e
28 Feducia, b	39 Harville, g	51 McMahon, g	
29 Looney, e	40 Allums, g	52 Clark, b	

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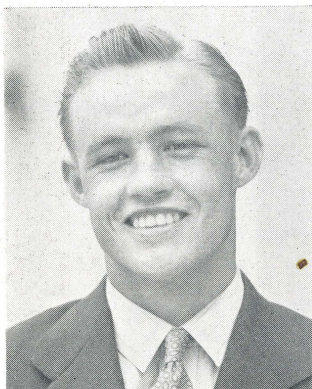
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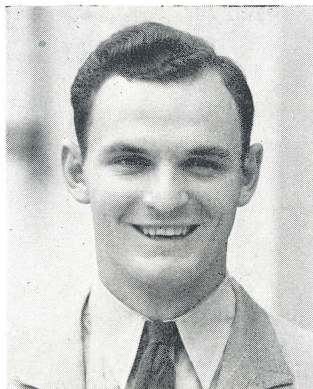
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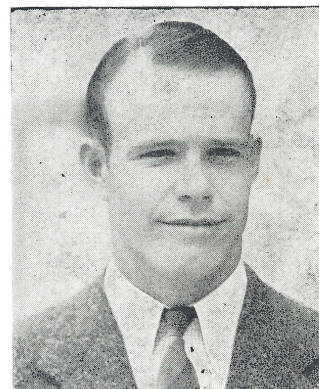
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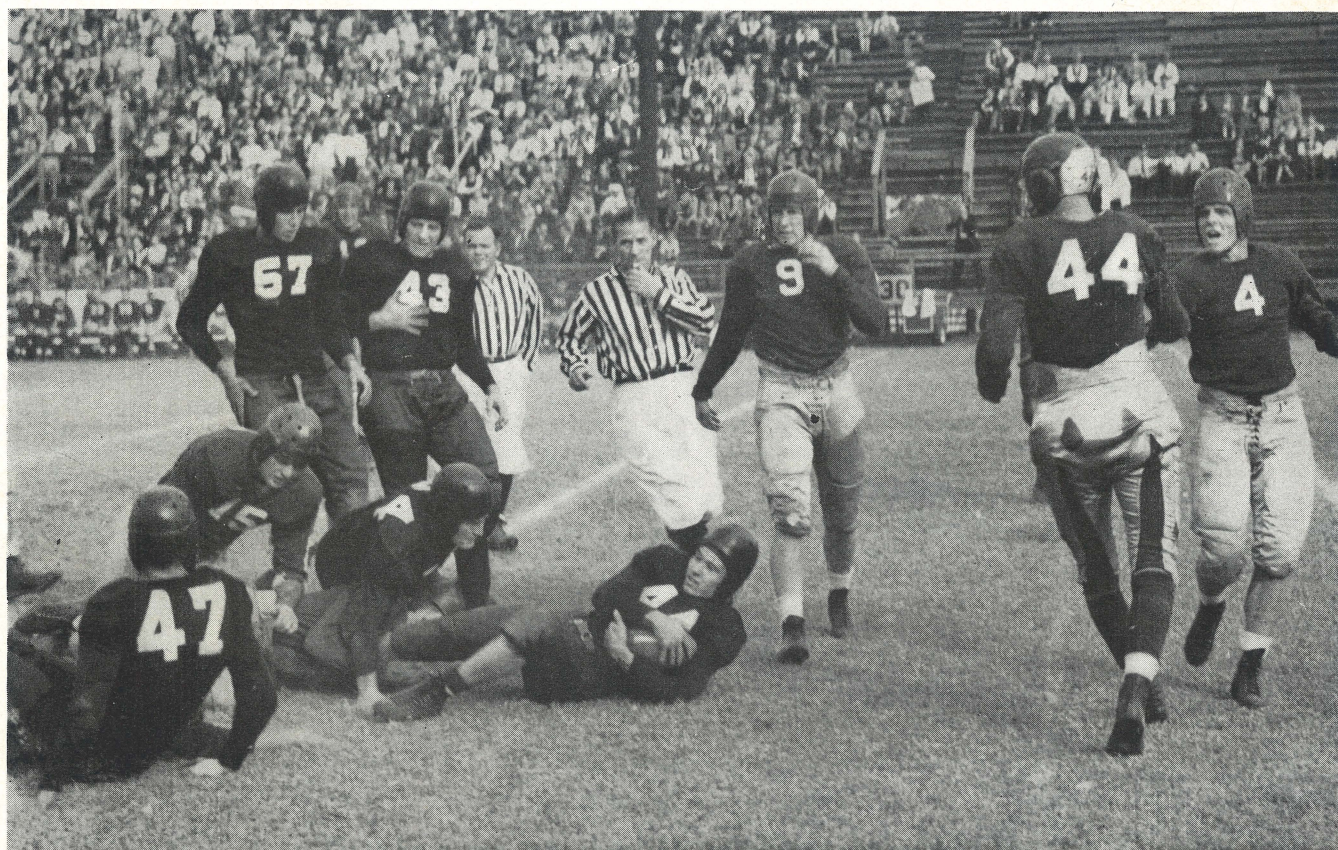
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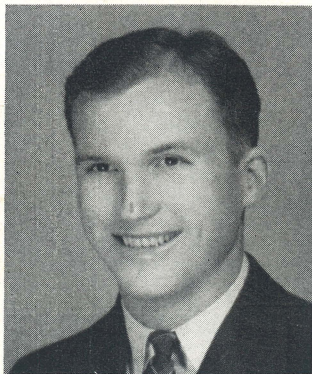
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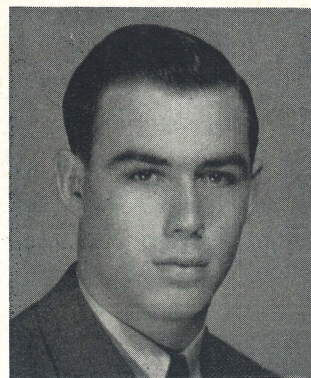
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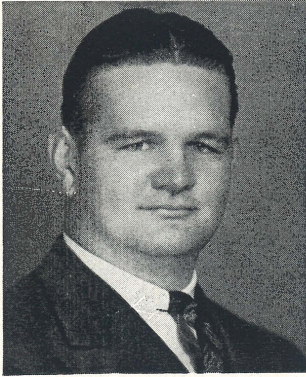
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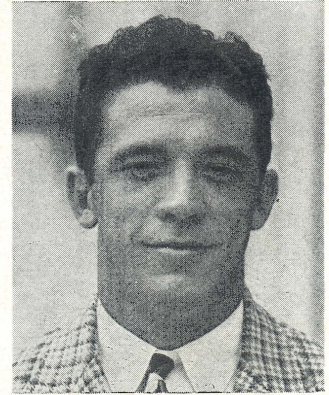
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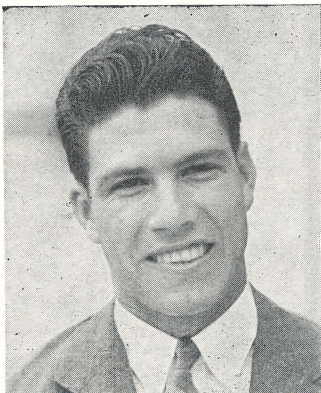
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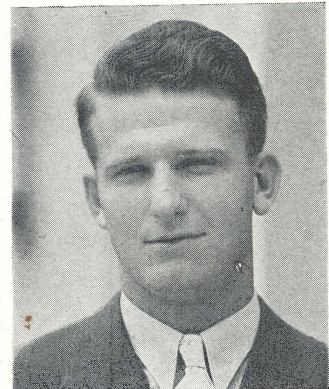


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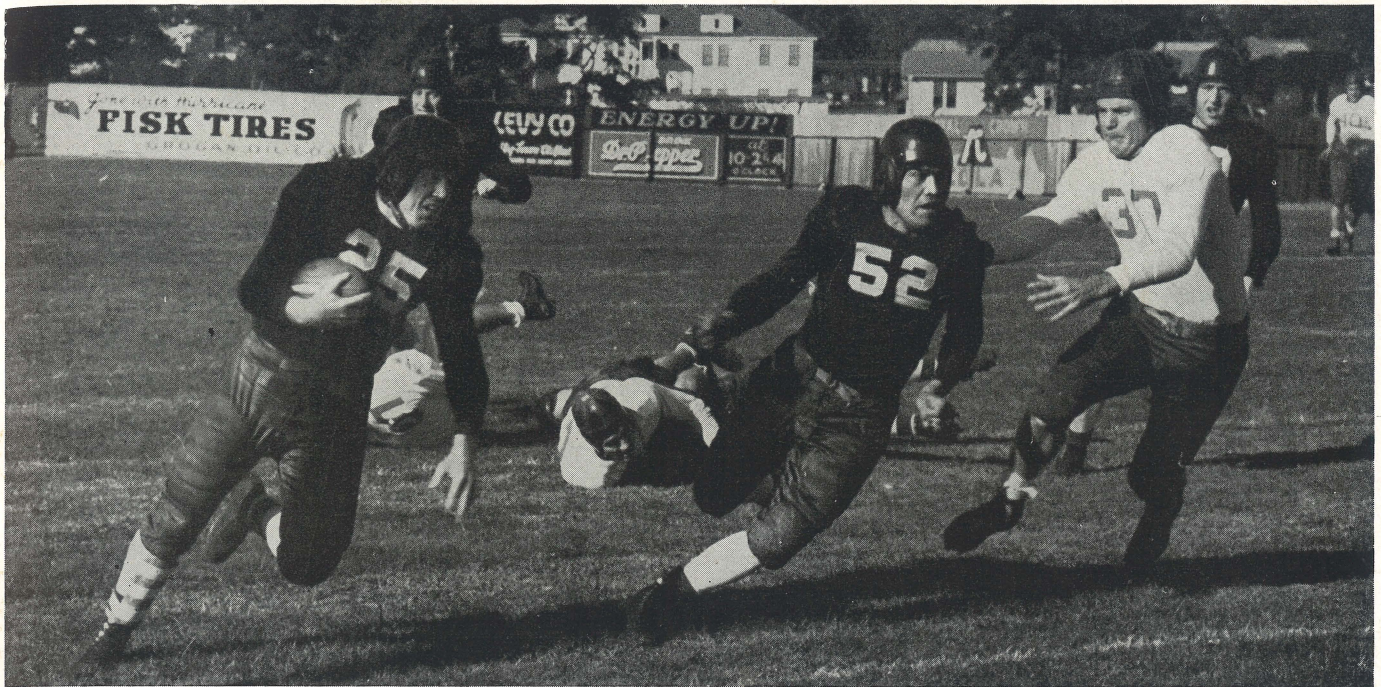
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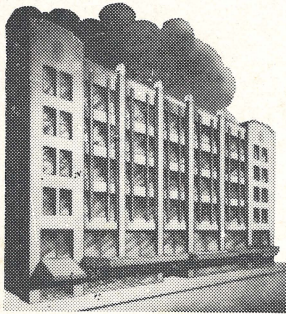
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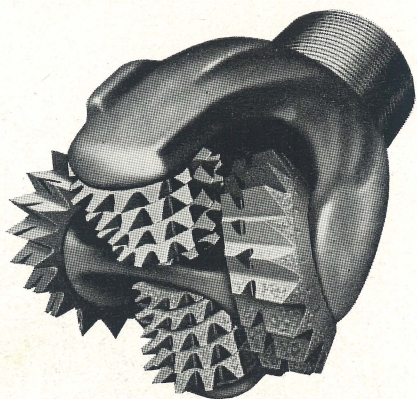
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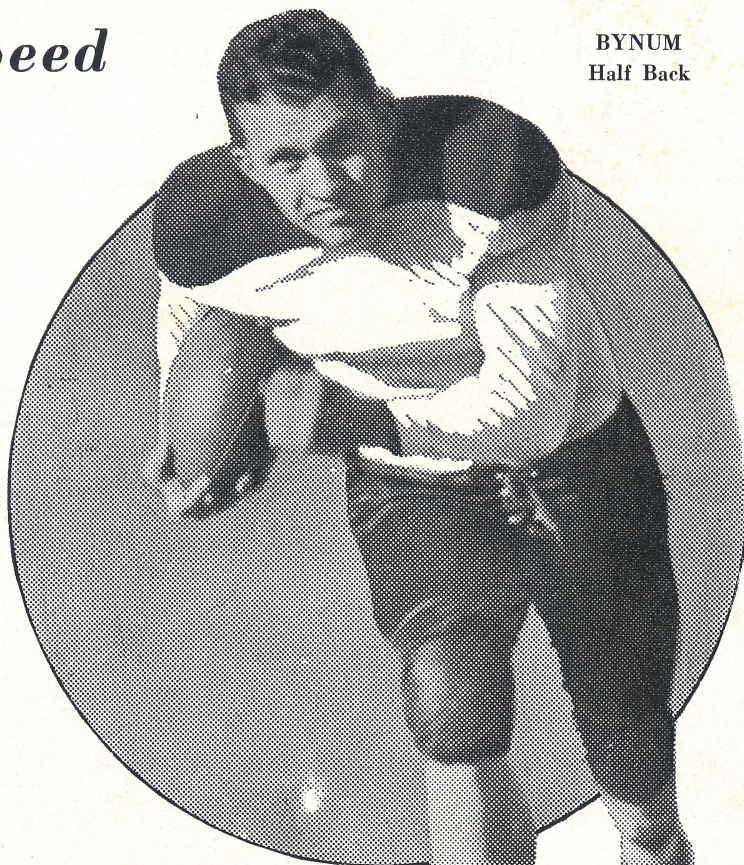
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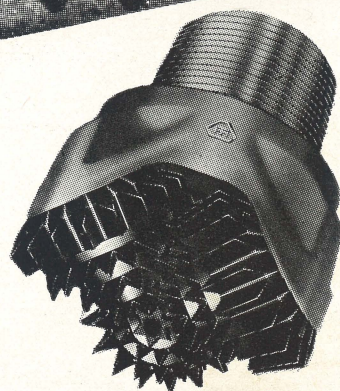
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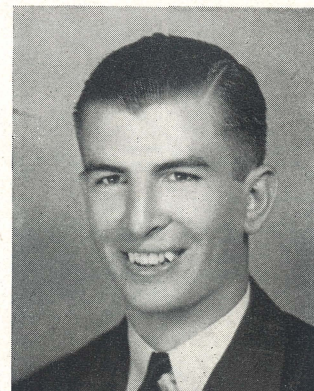
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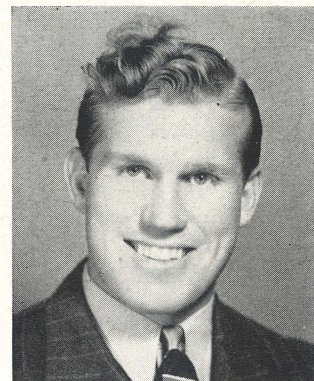
Phone 2-0381 Shreveport



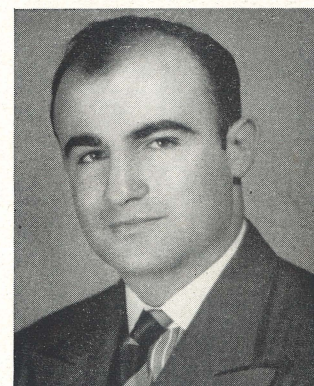
Looney—End



McCrary—Tackle

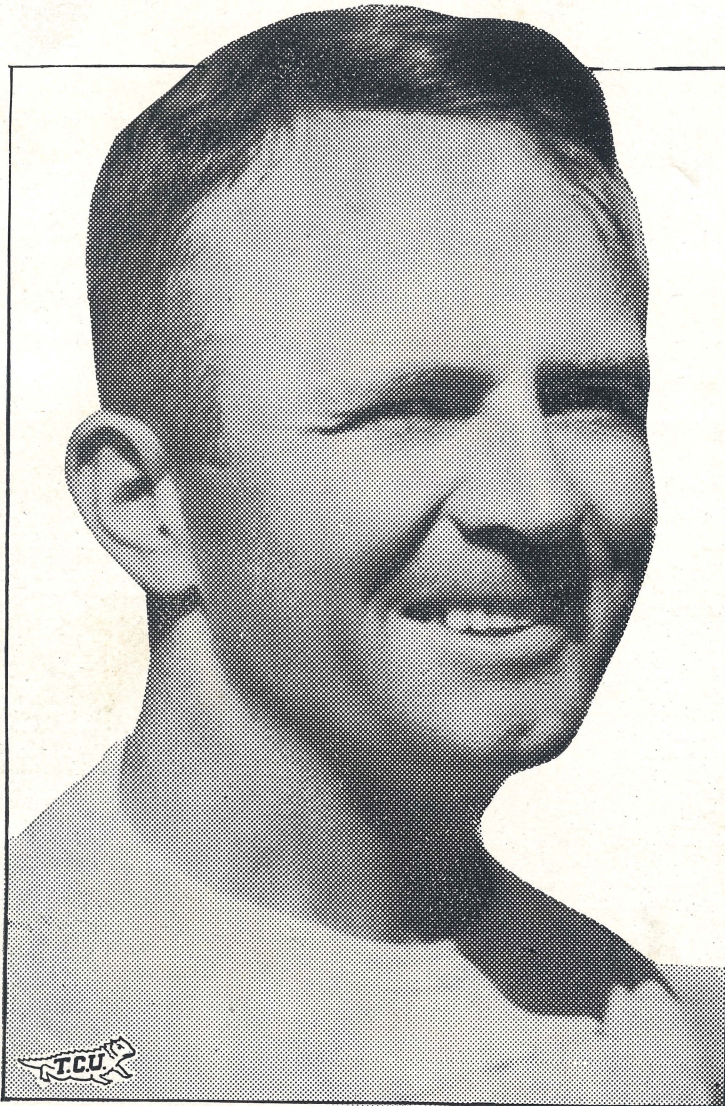


Whitehurst—Back

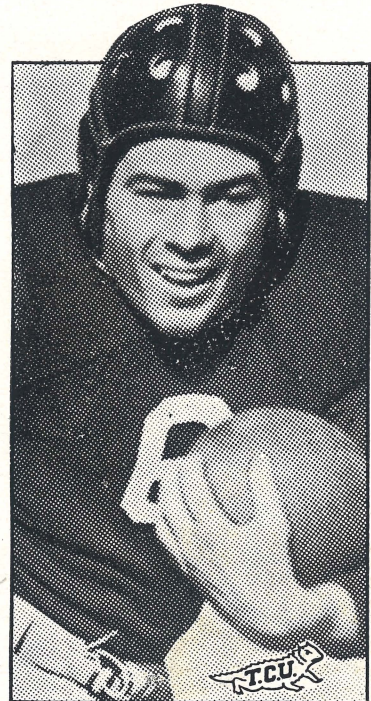


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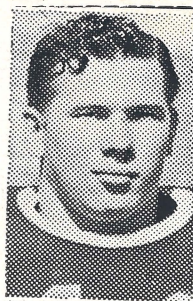
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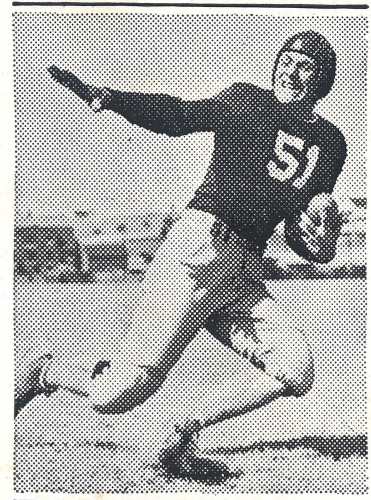
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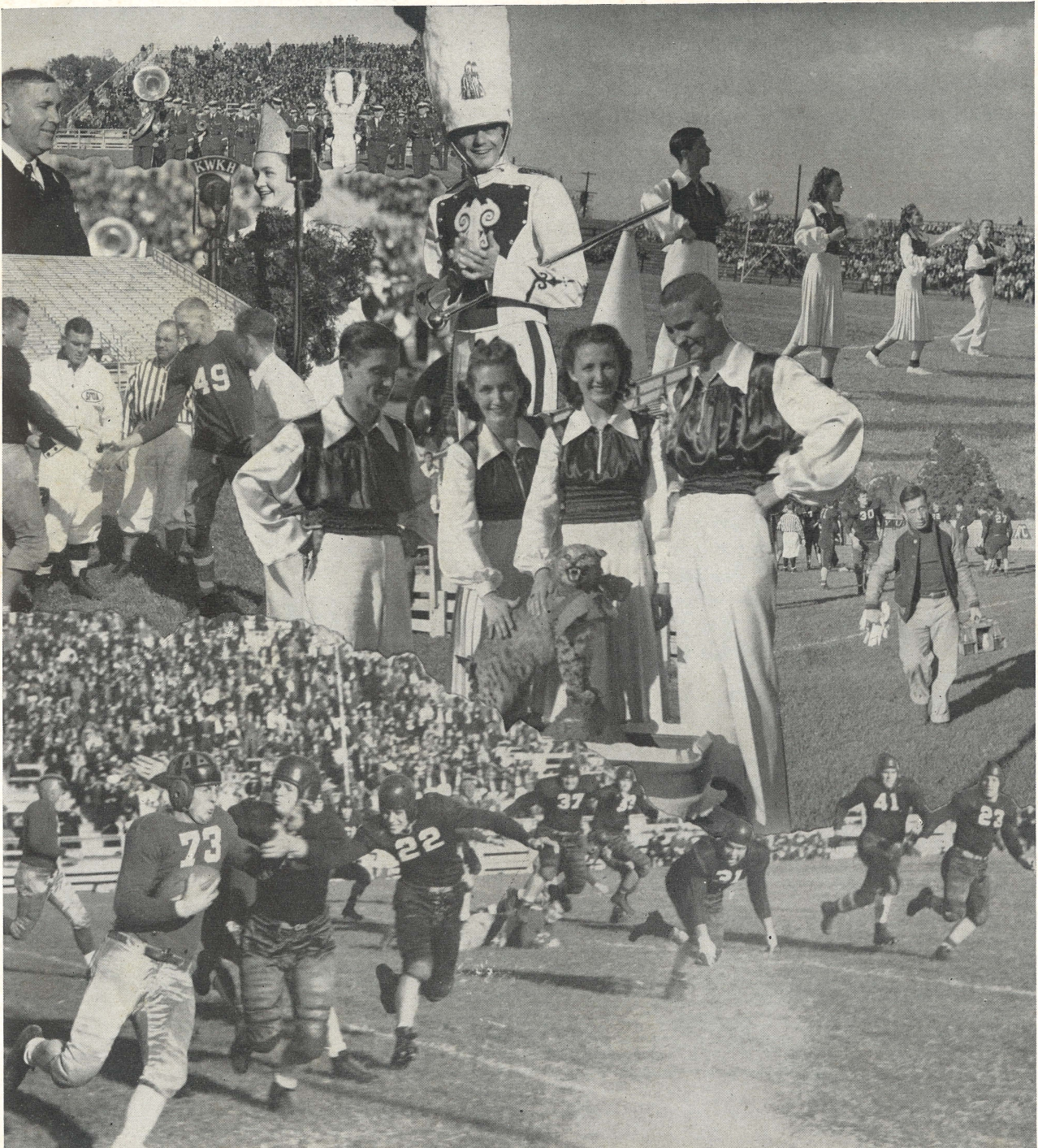
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Illegal forward pass.

Military salute also used for clipping, followed by striking the back of the knee with hand. (Penalty, 15 yards.)

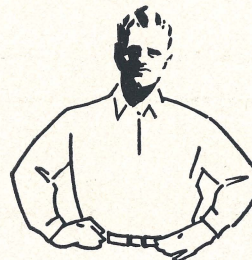
Signal also used for disqualification fouls and for running into or roughing the kicker. In the latter case, the military salute is followed by swinging the leg as though punting.



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J. M. Proster, Manager

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Crockett at Edwards
Shreveport, Louisiana

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Penalties

- 1 Taking more than three times out during either half
- 2 Illegal delay of game
- 3 Failure of substitute to report to umpire
- 4 Violation of kick-off formation

LOSS OF FIVE YARDS

- 5 Failure to maintain proper alignment of offensive team before ball is snapped. Also, backfield man illegally in motion
- 6 Offside by either team, or encroachment on neutral zone
- 7 Attempt to draw opponents offside

- 8 Taking more than two steps with ball after signalling for fair catch
- 9 Illegal use of hands and arms by defensive players
- 10 Flying block or flying tackle
- 11 Running into kicker
- 12 Crawling by the runner

LOSS OF FIFTEEN YARDS

- 13 Team not ready to play at scheduled time
- 14 Substitute communicating with teammates before ball is put in play
- 15 Illegal substitution (Player also suspended from game)
- 16 Failure to stop at least one second on shift play
- 17 Forward pass by member of team which did not put ball in play

- 18 Forward pass touched by ineligible player
- 19 Intentional grounding of forward pass
- 20 Interference by member of passing team with defensive player eligible for pass
- 21 Interference with fair-catch or tackling player before ball is caught
- 22 Illegal use of hands and arms by offensive players

- 23 Defensive player striking opponent above shoulders
- 24 Roughing the kicker
- 25 Piling up, hurdling, clipping
- 26 Tackling player out of bounds
- 27 Coaching from the sidelines
- 28 Illegal interference with defense by passing team

OTHER PENALTIES

- 29 Striking, kneeling, or kicking opponent—half the distance to the goal and disqualification of offending player
- 30 Foul within one yard line—half the distance to the goal

- 31 Interference by defensive team on forward pass—first down for passing team at spot of foul

- 32 Flagrant roughing of kicker—disqualification, plus fifteen yards
- 33 Flagrant unsportsmanlike conduct—disqualification, plus fifteen yards.

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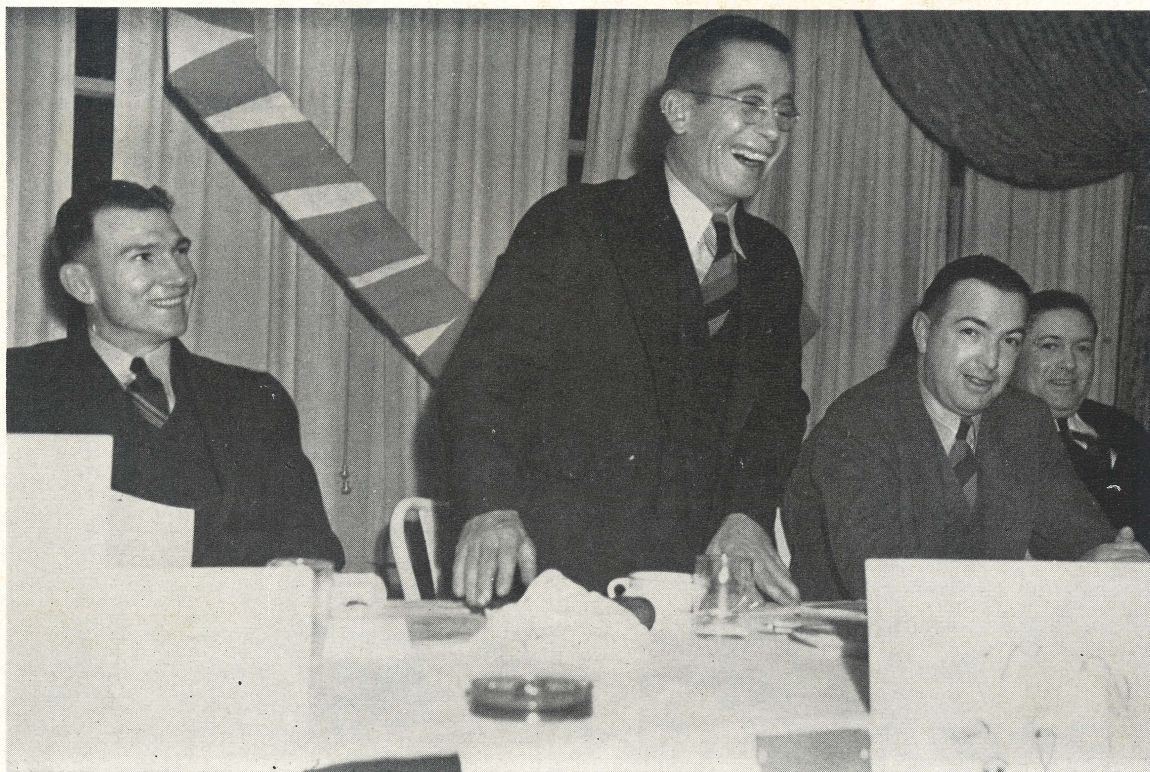
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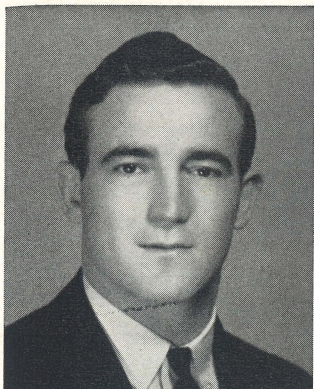
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Bossier City, La.



Lewis Bradley

FRESHMAN COACH

Lewis Bradley, of Oklahoma City, has been appointed freshman coach for the Gents this season. Bradley begins his affiliation with the Junior Gents after three years as guard on the Centenary varsity. Despite the fact that he weighed only 160 pounds he was recognized as one of the smoothest football players in the South. He was an outstanding guard on both defense and offense and had an uncanny ability to diagnose plays. He has a thorough knowledge of football fundamentals.

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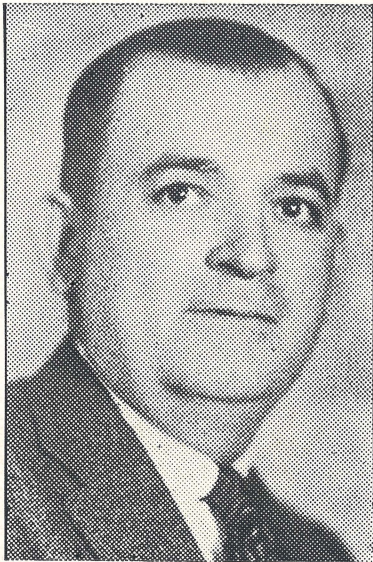
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PROGRAM COMMITTEE



FRANK ELLIS

Mr. Arthur A. Davis and Mr. Frank Ellis co-operated with the Athletic Department in publishing the Centenary Official Football Program. The Athletic Department appreciates their continuous effort to this program.



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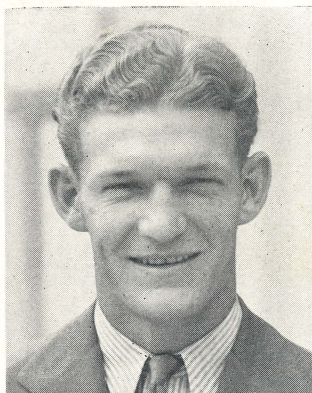
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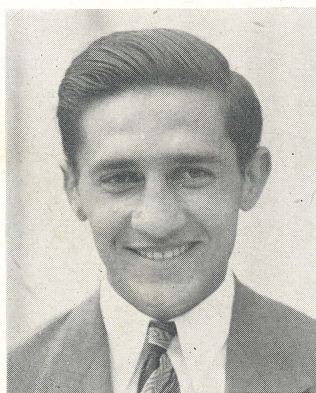
Display and sales office

Market St. at Greenwood Cemetery

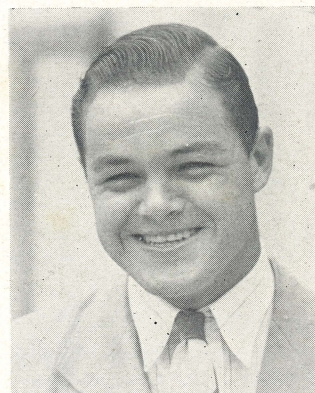
Shreveport, La.



Campbell—Guard



Feducia—Back



Johnston—Guard

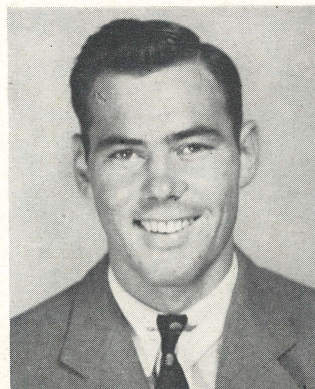
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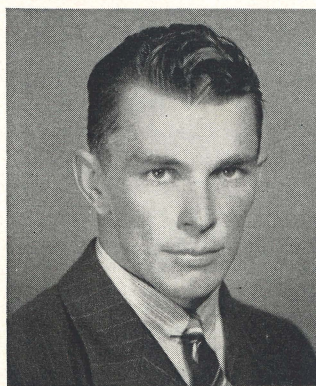
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Wilkins—Back



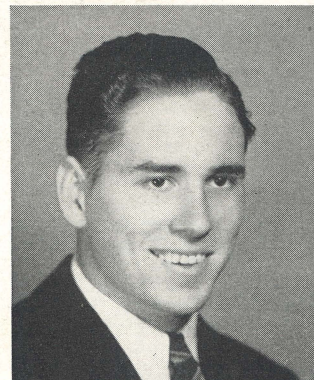
Murphy—End



Steeple—Guard



Holloway—Center



Jones—Tackle

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